
FEATURED SPEAKER

Kenyetta Hall

CEO & Lead Consultant, The Katalyst HQ

SPEAKER BIO



 [linkedin.com/in/kenyettahall](https://www.linkedin.com/in/kenyettahall)

Kenyetta Hall is a seasoned Product Leader and Business Strategist with a proven history of helping Fortune 500 companies and startups bring innovative products to market by driving impactful product strategies and teams. As the CEO of The Katalyst HQ, Kenya leads the Product Strategy and Innovation Studio using design sprint methodology to help startups, scale-ups, and teams reduce risk by empowering them with the tools, strategies, and systems to accelerate product growth, optimize decision-making, and rapidly innovate to create real impact.

She is also the Co-Founder of Agile Product Dojo where she mentors product management professionals through training and coaching, equipping them with the skills needed to excel in tomorrow's workforce today. In addition to her professional endeavors, Kenya serves as the Social Entrepreneur in Residence and Professor of Practice at the Shuford Program at UNC-Chapel Hill, where she teaches the course "Brand for Social Impact."

PRESENTATION OVERVIEW

Leading From Within: The Power of Self-Leadership in Driving Change in the Digital Age

In today's fast-moving digital age, the leaders who create the greatest impact aren't always the ones with titles—they're the ones who master self-leadership. This session, "Leading From Within: The Power of Self-Leadership in Driving Change in the Digital Age," challenges participants to rethink leadership as an internal practice first, and an external influence second.

Through engaging insights and practical strategies, attendees will learn how to take ownership, embrace failure as a growth tool, and lead with confidence regardless of formal authority. We'll explore how to position yourself for influence, communicate your value to gain buy-in, and foster a culture of agility and innovation within your teams.