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# AI // FORWARD

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The Dubois Center at  
UNC Charlotte Center City

## DAY 1 WORKSHOP

### The Artificially Intelligent Operating System for Executives (AIOS for Executives) – Enterprise AI

A One-Day Immersive Strategy Session for Business Leaders

Instructor: Mark Hinkle | *Co-Founder & Producer, All Things AI*

#### WORKSHOP OVERVIEW: ACTIONABLE ADVICE FOR AI SUCCESS

AI is now a boardroom topic—but few enterprises have made the leap from promise to productivity. Most companies are running pilots. Many have hired AI leads or approved tooling. Yet only 30% of AI initiatives reach production, and fewer deliver sustained business impact. Real operational lift (cost savings, time compression, better decisions) remains limited. This session is built for leaders who need to move beyond experimentation and deliver measurable business results.

Whether you're responsible for driving digital transformation or simply trying to cut through the noise, this one-day intensive delivers clarity, confidence, and next steps. It's not vendor theater or technical deep dive. It's a business-first operating system for leading AI adoption with precision.

#### ABOUT THE INSTRUCTOR: MARK HINKLE, 30-YEAR VETERAN IN EMERGING TECH

Mark Hinkle is the founder of *The Artificially Intelligent Enterprise* and co-founder of *All Things AI*, one of the largest and fastest-growing AI education communities in the U.S. His newsletter and training content reach over 250,000 business and technology professionals monthly, making him one of the most trusted voices in applied enterprise AI.

With over 30 years of experience, Mark has helped lead the adoption of transformative technologies across internet infrastructure, cloud computing, and now generative AI. He has held executive roles at Citrix, The Linux Foundation, and Cloud.com, where he shaped platform strategies, led initiatives to adopt technologies that were used throughout the industry, and guided large-scale organizational change.

Mark's sessions are known for cutting through buzzwords and bringing a grounded, results-driven perspective to AI strategy. His guidance is shaped by deep industry context, hands-on implementation, and a relentless focus on what actually works in complex organizations.

#### WHO SHOULD ATTEND

This session is for senior decision-makers inside enterprise and mid-sized organizations—those accountable for operational efficiency, innovation, or technology delivery. It's especially valuable for:

- CIOs, CTOs & COOs building modern operating environments
- Chief AI, Data & Innovation Officers delivering transformation initiatives
- Business leaders looking to improve customer experience, reduce cost, or drive speed
- Department heads managing the intersection of people, process & AI tooling
- Strategy & operations leaders tasked with bringing AI into daily execution

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## WORKSHOP AGENDA

### The Artificially Intelligent Operating System for Executives (AIOS for Executives) – Enterprise AI

#### WHAT YOU'LL GET: OUTCOMES THAT DRIVE EXECUTIVE DECISIONS

##### SESSION 1:

##### Clarity on AI Strategy That Works

- Learn what successful enterprise AI looks like today—and what to avoid
- Pinpoint where to focus: infrastructure, talent, use case, or governance
- Apply strategic models that align AI with real business goals

##### BREAK

##### SESSION 2:

##### Playbooks for Moving from Pilot to Production

- Understand the four common failure points in enterprise AI rollouts
- Identify how to move LLMs and automation from isolated tools to core workflows
- Use tested frameworks to evaluate and prioritize high-impact use cases, such as AI-powered customer support automation and productivity tools, for email and note-taking

##### LUNCH BREAK

##### SESSION 3:

##### Readiness Tools for Executives

- Assess whether your organization is structurally prepared to scale AI
- Benchmark your current AI maturity across architecture, compliance, and culture
- Make informed decisions on when to build, buy, or partner

##### BREAK

##### SESSION 4:

##### Workforce & Change Strategy

- Explore how to prepare teams for AI integration without disruption
- Design AI education paths for non-technical business units—such as role-specific onboarding modules for sales, HR, and operations teams—that include hands-on prompt training, scenario-based exercises, and AI literacy fundamentals
- Build internal alignment across C-suite and department leads

##### SESSION 5:

##### Peer-Driven Insight & Executive Benchmarking

- Hear firsthand accounts from companies already deploying AI at scale
- Learn which strategies are translating into performance—and which are not
- Use this insight to refine your internal roadmap and stakeholder communications